

**From the desk of: [NAME AND TITLE]**

Dear School Leader,

I know how difficult it can be to raise extra funds each year. That's why I want to tell you about a new fundraising program that can help you raise thousands of dollars for your school on an ongoing basis, and with very little effort.

Through partnerships with a growing list of companies, schoolPAX™ has arranged for your school to receive cash back when student's families and friends shop as the normally would, at any of our partner companies. There's no cost to participate, money raised can be used at your school's discretion and once the program is launched, it earns money year round. You can even run other fundraising programs simultaneously. Partner companies include:

- **SUBWAY®**
- **Foot Locker, Lady Foot Locker, Kids Foot Locker and footlocker.com**
- **Verizon Wireless**
- **Travelocity**
- **1-800-FLOWERS.COM®**

The only thing that your parents, students, teachers, and supporters have to do is shop—and the more people who shop, the more money you raise.

You can enroll your school in minutes, and schoolPAX provides a wealth of promotional material and support to help you get the word out. Parents can easily get friends and family involved too, increasing your fundraising network beyond your local community. It's a great way for supporters near and far to do something valuable for your school.

For more information on the program, or to enroll, visit **[www.schoolPAX.org](http://www.schoolPAX.org)** or call **1-877-724-5729**.

I hope you are able to take advantage of this opportunity. Please accept my best wishes for great success in all your efforts during the 2008-09 school year!

Regards,

[NAME AND TITLE]